



6001 Sunrise Vista Drive Citrus Heights, CA 95610 916-961-3339

**1st Annual
Inline March Madness!
March 6-9th, 2008**

SPONSORSHIP OPPORTUNITIES

Please complete the attached Sponsor Form and return by February 20, 2008.

Thank you for your interest in supporting Triad Racing's 1st Annual Inline March Madness. This event is made possible by the support of the community and friends like you! *(Remember your donation is tax deductible!)*

PREMIER EVENT SPONSOR

\$5,000

- Commemorative Event Award
- Company name displayed on all race bib numbers
- Company name and logo displayed on a full size banner
- Company name and logo displayed on official race website
- Company name and logo displayed on event tee-shirts
- Company name and logo displayed in event program
- Complimentary Promotional Table in the Expo Area
- Twenty complimentary event tee-shirts for company employees
- EXCLUSIVITY, a guarantee that NO other competitors in your Business category will be allowed to sponsor or donate their material/product at THIS event

PLATINUM SPONSOR

\$1,500

- Company name and logo displayed on the official race website
- Complimentary Promotional Table in the Expo Area
- Company name and logo displayed on a full size banner
- Company name and logo displayed on event tee-shirts
- Company name and logo displayed in event program
- Six complimentary event tee-shirts for company employees



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SPONSORSHIP OPPORTUNITIES

GOLD SPONSORSHIP

\$500

- Company name and logo on the official race website
- Company name and logo displayed on event tee-shirts
- Company name and logo displayed in event program
- 2 complimentary event tee shirts for company employees

SILVER SPONSORSHIP

\$100

- Company name and logo displayed on the official race website
- Company name and logo displayed in event program

BRONZE SPONSORSHIP

\$50

- Company name and logo displayed on the official race website

SPONSOR FORM

- Premier Event Sponsor – Yes I / we agree to contribute \$5,000.
- Platinum Sponsor – Yes I / we agree to contribute \$1,500
- Gold Sponsor – Yes I / we agree to contribute \$500
- Silver Sponsor – Yes I / we agree to contribute \$100
- Bronze Sponsor – Yes I / we agree to contribute \$50

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Please make checks payable to: NOR CAL SPEED LEAGUE

Please send payment to: Sunrise Rollerland % Tanya Welch, 6001 Sunrise Vista Drive
Citrus Heights, CA 95610

For additional information, please call Kim Eger 916-899-0885 or Linda Wood 916-203-3962



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DONATION OPPORTUNITIES

January 15, 2008

Hello,

I'm a representative of TRIAD RACING. We are an *Inline Speed Skating Team* located in Citrus Heights, CA. On March 6-7-8-9, 2008, we will be hosting our First Annual Inline March Madness Invitational Race at our home skating rink, *SUNRISE ROLLERLAND*, located behind J.C. Penny's in the Sunrise Mall. (www.inlinemarchmadness.com)

This competition will have World, National and Local Champions battling it out as the next race of 5 year olds prepare to do the same! We are anticipating crowds to be well over the 500 mark at our inaugural event! This 4 day event will conclude with a Speed Skating Marathon located outside through out the City of Rancho Cordova and this invitational will provide an opportunity for local businesses and organizations to be involved in an event that will benefit our community at large for years to come.

We are soliciting donations from area businesses for prizes, decorations and refreshments. All donations will be recognized as donated from your establishment at our event and your business name will appear on our official race website as a donor. This letter and our letter of Thank you indicating your exact donation are sufficient documentation of your donation for tax purposes, as we are a non profit organization. Thank you in advanced for your consideration and support.

DONATION FORM

Please complete the attached Donation Form and return by February 20, 2008.

- Yes I / we agree to donate the following item/s: (Complete the form below)**
- No I / we are unable to support this event this year.**

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

- I / we are requesting our donation be picked up by your organization.**

For additional information please contact: Kim Eger, 916-899-0885 or Linda Wood, 916-203-3962

Teefor2meandu@aol.com or Woodsk8@yahoo.com